

# ANDREW MASON BA MBA

Little Hudwick, Monkthopton, Shropshire, WV16 6TG • 01746 712900 • [andrew@matrixcapital.co.uk](mailto:andrew@matrixcapital.co.uk)

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## Non-Executive Director

Andrew's first degree was in Economics and he then gained an MBA from the London Business School. His early career was in the motor industry with Ford and British Leyland, in construction services with the Charthouse Group and management consultancy with Urwick Orr and Ernst and Young. Following two redundancies in the 80s, he set up his own consultancy businesses in 1987. While he still does some consultancy work, his focus outside Matrix Capital is as Independent Chair of the Telford and Wrekin Safeguarding Partnership. In recent years he has also held several Non-Executive Director posts with Housing Associations and was Chair of Telford and Wrekin NHS Primary Care Trust until its abolition in 2013

To support his Continuing Professional Development, he undertook the **Kolbe A™ Index** test, which identified his Unique Ability® as, "An uncanny talent for coming up with unique strategies, prioritising opportunities and dealing with the unknowns in complex problems." His **Kolbe A™ Index Number** is **7572** [www.kolbe.com](http://www.kolbe.com).

In the context of his role within Matrix Capital Limited, his key skills and capabilities include:

- Strategic Business Planning
- Business Process Reengineering
- Systems Development
- Corporate Social Responsibility
- Business & Market Development
- Organisational Development
- Bid Development
- Governance

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## PROFESSIONAL EXPERIENCE

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### MANAGING DIRECTOR, 1987 – Present

ANDREW MASON CONSULTANCY LIMITED – Ironbridge, Shropshire.

The practice was established to provide consultancy support in business development to private and public sector organisations. More than 300 assignments have been successfully completed for a wide range of organisations including micro businesses, SMEs, plcs, local authorities, hospitals, health care and government agencies.

During this period, he also worked as an associate consultant for the Ernst & Young offices in Liverpool, Manchester, Leeds, Birmingham, Nottingham and London, the Management Consulting Group in Warwick and Corporate Culture plc in Liverpool.

He has undertaken assignments in marketing, business strategy and planning, organisation and systems development, management development and training. In recent years he has increasingly worked as a process consultant, retained by business owners to provide support and assistance in the management of change over an extended period.

Public sector clients include the Audit Commission, the MOD, Advantage West Midlands, HMSO, the London Development Agency, the Department of Trade and Industry, a number of Business Links, Shropshire County Council, Telford & Wrekin Council, Birmingham City Council, Liverpool City Council, two NHS Trust Hospitals and three multi-partner GP practices.

Matrix Capital commissioned Andrew to undertake a consultancy project in 2008 to assist them in redefining their business model to a one where clients were charged transparent fees for a professional financial planning service delivered by Chartered Financial Planners. He subsequently undertook a series of business development projects and helped them prepare bids for the tendering process, which resulted in their appointment with National Savings & Investments (NS&I) to provide professional advice and an ongoing financial planning services to the monthly Premium Bonds £1m Jackpot winners. They were first appointed in 2014 and then again in 2018, both following a national tendering and due diligence process.

NS&I is one of the largest savings organisations in the UK with 25 million customers and more than £167 billion invested. NS&I is both a government department and an Executive Agency of the Chancellor of the Exchequer.

In 2017 he was appointed as a Non-Executive Director with a brief to help the firm develop its Corporate Social Responsibility agenda. His experience in dealing with financial abuse as a priority for the Telford & Wrekin Adults Safeguarding resulted in this being adopted by the firm as it proved an excellent fit with their expertise.

He worked with Matrix Capital, the Adult Safeguarding Board and Citizens Advice to produce a video animation which was then gifted to Citizens Advice to help in their work in combatting financial abuse. The video animation has also been made freely available on YouTube to be used as a resource for anyone involved in safeguarding and supporting people in vulnerable circumstances and at risk of financial abuse. This may be viewed at: <https://youtu.be/aE46Kbefeks>

In 2020 he became a founder member of the Financial Vulnerability Taskforce, supported by the Personal Finance Society to promote greater understanding, encourage appropriate behaviours and establish good practice in respect of consumer vulnerability

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## CAREER TIMELINE

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<b>2019 – Present:</b>	Independent Chair, Telford and Wrekin Safeguarding Partnership
<b>2015 – 2019:</b>	Independent Chair, Telford and Wrekin Safeguarding Adults Board
<b>2012 – 2019:</b>	Independent Chair, Telford and Wrekin Safeguarding Children Board
<b>2016 – 2019:</b>	Non-Executive Director, Housing Plus Group Limited
<b>2016 – 2019:</b>	West Midlands Regional Director, Association of independent LSCB Chairs
<b>2016 – 2018:</b>	Chair, Property Plus - a subsidiary of Housing Plus Group Limited
<b>2014 – 2016:</b>	Non-Executive Director, Care Plus – Housing Association subsidiary
<b>2011 – 2013:</b>	West Mercia Cluster of PCTs, Vice Chair
<b>2010 – 2011:</b>	NHS Telford and Wrekin PCT, Chair
<b>2007 – 2010:</b>	NHS Telford and Wrekin PCT, Chair of Audit Committee
<b>1992 – 1994:</b>	Chief Executive (part-time), Business Link Shropshire
<b>1987 – 1992:</b>	Ernst & Young, Associate Consultant
<b>1983 – 1987:</b>	Arthur Young, Senior Consultant
<b>1982 – 1983:</b>	Urwick Orr Management Consultants, Consultant
<b>1979 – 1982:</b>	Hireplus Tool Hire, Charterhouse Group, Marketing Director
<b>1977 – 1979:</b>	Thornycroft Engines, British Leyland, General Manager
<b>1976 – 1977:</b>	S.U. Butec, British Leyland, Product Planning Manager
<b>1975 – 1976:</b>	British Leyland, Financial Analyst, Central Staff
<b>1970 – 1973:</b>	Ford Motor Company, Buyer Power Train

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## OTHER ACTIVITIES

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- Voluntary:** Between 1992 and 2001 he was a Governor of Madeley Court School in Telford and for the last five years its Vice Chair.
- Charities:** In 2009, he became a trustee of Wyldwoods, a Shropshire based charity which provided experiences in rural arts and crafts activities for people with mental health issues, learning difficulties, disabilities, and other disadvantages. In 2013 he supported the charity in converting to a Community Interest Company.
- In 2020, along with two other directors who are ex-offenders, he set up EOS Community Interest Company to provide long term support and mentoring to ex-offenders to assist them in gaining access to employment, education and training.
- Professional:** Between 2006 and 2009 he was Chair of the Telford Business Partnership, a network of business and professional service companies, established by Advantage West Midlands (AWM) to support regional economic development. As Chair, he led the development of a new business model which allowed the organisation to become self-supporting once the start-up funding from AWM was withdrawn.
- Between 2005 and 2010, he was a member of the Business & Professional Services Cluster Opportunities Group (COG), established by Advantage West Midlands to help grow business sectors to exploit markets where the region had existing or potential strengths.
- During the period 2005 and 2008 he also served on the COGs for the Building Technologies and High Value-Added Consumer Products Clusters.

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## PERSONAL INTERESTS

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In his free time, Andrew loves to walk in the Shropshire countryside, tend his vegetable garden, travel, read, cook, listen to music and watch films and is an enthusiastic if indifferent golfer.

He has been a passionate supporter of Manchester City Football Club since first watching them lose the FA Cup on a tiny black and white television in 1955 and has for the last twenty years been a season ticket holder, travelling to Manchester for all their home games.

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## PERSONAL INFORMATION

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He is married to Maggie who worked as an Art Teacher in Further Education, Secondary and Primary settings and qualified as a graphic designer when she gained a BA in Visual Communications from Wolverhampton University during a career break. He is the proud father of two daughters and the doting grandfather to three granddaughters and one grandson.

Andrew is 71 years old, plans never to retire and is fortunate to live in the beautiful Ironbridge Gorge.